

**PARCON****MARKET UPDATE(ORTHODOX)**

25 YEARS

**INDIA PRIVATE LIMITED****NEW SEASON TEAS ONLY**

SALE 17

KOLKATA

Friday, April 27, 2018

**1. MARKET DESCRIPTION**

- ORTHODOX:**
- GOOD DEMAND.
  - WELL MADE WHOLE LEAF, LEAFY FANNINGS AND TIPPY VARIETIES WERE ABSORBED READILY AT LAST LEVELS.
  - LEGGY WHOLE LEAF WERE FULLY FIRM.
  - REMAINDER SOLD AROUND LAST AND AT TIMES LOWER, ESPECIALLY BROKENS.
  - MIDDLE EAST & CIS ACTIVE.

	WHOLE LEAF	BROKENS		FANNINGS
		LARGER	SMALLER	
BEST	270-320+(N)	NQ	230-240	NQ
GOOD	240-260	210-230	210-230	175-190(N)
MEDIUM	220-230(N)	NQ	NQ	NQ

N-NOMINAL

**2. TOTAL AUCTION WEIGHTED AVERAGE- NEW SEASON ONLY (IN RS)**

	2018/2019			2017/2018			UPTO SALE 17		
	SALE 17	SALE 16	+/-	SALE 17	SALE 16	+/-	2018	2017	+/-
ORTHODOX	231.74	239.44	-7.70	219.72	221.42	-1.70	233.59	220.96	+12.63

**3. A. QUANTITY OFFERED AND SOLD IN SALE – 17 (NEW SEASON ONLY ) (IN LAC KGS)**

	OFFERED QUANTITY	SOLD QUANTITY	OUT %	OUT % IN SALE 17 LAST YEAR	OUT % UPTO SALE NO 17		
					2018	2017	2016
ORTHODOX	2.59	2.31	11	26	14	25	11

**B. CATEGORY WISE WEIGHTED AVERAGE - ORTHODOX (IN RS.) – NEW SEASON ONLY**

	WHOLE LEAF	BROKENS	FANNINGS
S/17/2018	258.98	216.84	174.61
S/16/2018	271.31	223.72	178.65
S/17/2017	237.37	218.94	170.82

**C. CATEGORY WISE OFFERED AND SOLD PERCENTAGE - ORTHODOX – NEW SEASON ONLY**

	WHOLE LEAF	BROKENS	FANNINGS	TOTAL
OFFERED-S/17(2018)	40%	53%	7%	100%
SOLD - S/17(2018)	40%	55%	5%	100%

**4. PRICE RANGE FOR ORTHODOX (NEW SEASON ONLY)**

	2018		UPTO SALE 17		
	SALE 17	SALE 16	2018	2017	2016
A. % OF TEA SELLING ABOVE RS.300	2.49	5.45	3.21	1.32	4.44
B. % OF TEA SELLING BETWEEN RS.250-299.99	23.56	24.00	23.99	9.20	14.27
C. % OF TEA SELLING BETWEEN RS.240-249.99	11.12	12.82	11.28	10.18	6.43
D. % OF TEA SELLING BETWEEN RS 220-239.99	27.61	34.04	30.42	38.02	47.51
E. % OF TEA SELLING BETWEEN RS.200-219.99	25.23	14.24	21.13	26.90	16.47
F. % OF TEA SELLING BETWEEN RS.180-199.99	6.14	4.06	5.30	4.51	4.39
G. % OF TEA SELLING BETWEEN RS.150-179.99	3.05	4.46	3.54	8.27	4.39
H. % OF TEA SELLING BELOW RS.150	0.82	0.93	1.13	1.61	2.10

**5. FUTURE OFFERINGS (PACKAGES) :**

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
KOLKATA	20	31576	25.04.2018	28554	26.04.2017

CURRENCY RATES: 1USD \$ = ` 66.68 INR, 1GBP £ = ` 91.80 INR, 1EUR € = ` 80.54 INR (SOURCE IN REUTERS.COM -27<sup>th</sup> Apr 2018)