



25 YEARS

PARCON

INDIA PRIVATE LIMITED

NEW SEASON TEAS ONLY

MARKET UPDATE (ORTHODOX)

SALE 14

KOLKATA Friday, April 6, 2018

1. MARKET DESCRIPTION

- ORTHODOX :
- OPENING LEVELS FOR THE VERY NOMINAL WEIGHT OF NEW SEASON TEAS WERE AS FOLLOWS:-
 - WHOLE LEAF 270 - 250
 - BROKENS 225 - 250
 - GOOD DEMAND FOR THE OLD SEASON TEAS WHICH SOLD IN LINE WITH QUALITY.
 - MIDDLE EAST AND CIS OPERATING WITH SOME SUPPORT FROM INTERNAL TRADE.

	WHOLE LEAF	BROKENS		FANNINGS
		LARGER	SMALLER	
BEST	NQ	NQ	NQ	NQ
GOOD	NQ	NQ	NQ	NQ
MEDIUM	NQ	NQ	NQ	NQ

2. TOTAL AUCTION WEIGHTED AVERAGE (IN RS)

	SALE - 14			
	2018	2017	+/-	2016
ORTHODOX	232.31	234.22	-1.91	220.66

3. A. QUANTITY OFFERED AND SOLD IN SALE - COMBINED (IN LAC KGS)

	OFFERED QUANTITY	SOLD QUANTITY	OUT %	OUT % IN SALE 14 LAST YEAR	OUT % UPTO SALE NO 14		
					2018	2017	2016
ORTHODOX	0.04	0.04	6.18	17.86	6.18	17.86	14.76

B. CATEGORY WISE WEIGHTED AVERAGE – ORTHODOX (IN RS.) - SEASON 2018-2019

	WHOLE LEAF	BROKENS	FANNINGS
S/14/2018	260.68	224.91	121.00
S/14/2017	273.49	216.87	159.54

C. CATEGORY WISE OFFERED AND SOLD PERCENTAGE - ORTHODOX - SEASON 2018 - 2019

	WHOLE LEAF	BROKENS	FANNINGS	TOTAL
OFFERED-S/14(2018)	31.27%	58.47%	10.26%	100.00%
SOLD - S/14(2018)	33.33%	62.32%	4.35%	100.00%

4. PRICE RANGE FOR ORTHODOX

	SALE 14		
	2018	2017	2016
A. % OF TEA SELLING ABOVE RS.300		8.58	0.64
B. % OF TEA SELLING BETWEEN RS.250-299.99	40.92	19.66	23.70
C. % OF TEA SELLING BETWEEN RS.240-249.99	13.47	26.75	3.51
D. % OF TEA SELLING BETWEEN RS 220-239.99	26.39	7.32	32.55
E. % OF TEA SELLING BETWEEN RS.200-219.99		21.32	22.25
F. % OF TEA SELLING BETWEEN RS.180-199.99	10.24	5.26	4.99
G. % OF TEA SELLING BETWEEN RS.150-179.99	4.63	4.76	7.81
H. % OF TEA SELLING BELOW RS.150	4.35	6.35	4.54

5. FUTURE OFFERINGS (PACKAGES) :

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
KOLKATA	16	6023	29.03.2018	4493	31.03.2017

CURRENCY RATES: 1USD \$ = ` 64.93 INR, 1GBP £ = ` 91.03 INR, 1EUR € = ` 79.59 INR (SOURCE IN REUTERS.COM -06th Apr 2018)