

1991-2016


**PARCON**  
INDIA PRIVATE LIMITED

25 Years

**MARKET UPDATE - ORTHODOX**

SALE 15

KOLKATA April 10, 2019

NEW SEASON ONLY

**1. MARKET DESCRIPTION :**

- ORTHODOX :
- STRONG DEMAND.
  - LEVELS CONTINUE TO BE HIGHER THAN LAST YEAR BY AROUND RS. 20 - 30, WITH THE BOLDER WHOLE LEAF'S SELLING AT ATTRACTIVE RATES.
  - MIDDLE EAST & CIS ACTIVE.

	WHOLE LEAF	BROKENS	FANNINGS
BEST	NQ	NQ	200 + (V. NOMINAL)
GOOD	290-350	260-285	
MEDIUM	270-300	230-260	

**2. TOTAL AUCTION WEIGHTED AVERAGE ( ` )**

	2019-20			2018-19			UPTO SALE - 15		
	SALE 15	SALE 14	+/-	SALE 15	SALE 14	+/-	2019-20	2018-19	+/-
ORTHODOX	260.58	245.49	+15.09	232.10	232.31	-0.21	256.57	232.12	+24.45

**3. QUANTITY OFFERED AND SOLD IN SALE - 15 (IN LAKH KGS)**

	OFFERED	SOLD	OUT%	S/15 2018-19	OUT% UPTO SALE NO 15		
					2019-20	2018-19	2017-18
ORTHODOX	0.56	0.55	1	18	2	17	10

**4. CATEGORY WISE WEIGHTED AVERAGE - ORTHODOX ( ` )**

	WHOLE LEAF	BROKENS	FANNINGS
SALE- 15/2019-20	282.89	250.21	192.51
SALE- 14/2019-20	262.90	236.50	194.26
SALE- 15/2018-19	253.34	218.33	149.41

**5. CATEGORY WISE OFFERED & SOLD PERCENTAGE - ORTHODOX**

	WHOLE LEAF	BROKENS	FANNINGS
OFFERED - S-15/2019-20	40	56	5
SOLD - S-15/2019-20	40	56	5

**6. PRICE RANGE - ORTHODOX (FURTHER BREAK UP ON PAGE -2)**

RANGE	2019-20		UPTO SALE - 15		
	SALE - 15	SALE - 14	2019-20	2018-19	2017-18
A. % OF TEA SELLING ABOVE ` 300.00	10.8	8.1	10.1	2.8	5.0
B. % OF TEA SELLING BETWEEN ` 250 - 299.99	59.6	37.2	53.7	26.7	19.6
C. % OF TEA SELLING BETWEEN ` 240 - 249.99	8.7	14.1	10.1	8.8	16.9
D. % OF TEA SELLING BETWEEN ` 220 - 239.99	13.0	23.7	15.9	40.4	21.9
E. % OF TEA SELLING BETWEEN ` 200 - 219.99	3.2	6.3	4.0	10.3	20.2
F. % OF TEA SELLING BETWEEN ` 180 - 199.99	1.7	2.8	2.0	2.7	5.6
G. % OF TEA SELLING BETWEEN ` 150 - 179.99	1.8	5.3	2.7	4.6	6.2
H. % OF TEA SELLING BELOW ` 150.00	1.2	2.5	1.6	3.7	4.5

**7. FUTURE OFFERINGS (IN PACKAGES)**

	SALE	2019-20		2018-19	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
KOLKATA	17	18292	05.04.19	13374	05.04.18

CURRENCY RATES: 1USD \$= ` 69.15INR, 1GBP £= ` 90.35 INR, 1EUR €= ` 77.88 INR (SOURCE IN REUTERS.COM - 10th Apr 2019)

Our Website : [www.parcon-india.com](http://www.parcon-india.com)