

**1. MARKET DESCRIPTION :**

- ORTHODOX :**
- IMPROVED ENQUIRY IN THE SUB Rs. 220/- CATEGORY, WHICH RESULTED IN A SHARP DROP IN THE OVERALL SALE AVERAGE. CLEAN, WELL MADE TEAS CONTINUED TO WITNESS GOOD DEMAND AT LEVELS FOLLOWING QUALITY, WHILST THE REMAINDER WERE LOWER & WITNESSED SOME WITHDRAWALS. NOMINAL WEIGHT OF TIPPY TEAS CONTINUED TO ATTRACT GOOD COMPETITION.
 - MIDDLE EAST & CIS ACTIVE, WITH SOME CONTINENT & INTERNAL ENQUIRY.

	WHOLE LEAF	BROKENS		FANNINGS
		LARGER	SMALLER	
TIPPY RANGE	600 - 2901	300 - 651	323 - 2383	NQ
BEST	300 - 500+	235 - 270+	250 - 300+	190 - 220 (N)
GOOD	250 - 290+	200 - 230	220 - 240+	140 - 180+
MEDIUM	200 - 240	170 - 200	180 - 210	NQ

*N-Nominal

2. TOTAL AUCTION WEIGHTED AVERAGE (₹)

	2018-19			2017-18			UPTO SALE - 28		
	SALE 28	SALE 27	+/-	SALE 28	SALE 27	+/-	2018	2017	+/-
ORTHODOX	225.92	234.79	-8.87	229.80	231.76	-1.96	224.56	221.40	+3.16

3. QUANTITY OFFERED AND SOLD IN SALE -28 (IN LAKH KGS)

	OFFERED	SOLD	OUT%	OUT% UPTO SALE NO 28			
				S/28 - 2017	2018	2017	2016
ORTHODOX	8.22	6.24	24	19	26	20	11

4. CATEGORY WISE WEIGHTED AVERAGE - ORTHODOX (₹)

	WHOLE LEAF	BROKENS	FANNINGS
SALE- 28/2018	260.24	212.87	156.91
SALE- 27/2018	262.46	218.94	174.53
SALE- 28/2017	261.36	220.30	179.17

5. CATEGORY WISE OFFERED & SOLD PERCENTAGE - ORTHODOX

	WHOLE LEAF	BROKENS	FANNINGS
OFFERED - S-28/2018	33	53	14
SOLD - S-28/2018	40	50	10

6. PRICE RANGE - ORTHODOX (FURTHER BREAK UP ON PAGE -2)

RANGE	2018		UPTO SALE - 28		
	SALE - 28	SALE - 27	2018	2017	2016
A. % OF TEA SELLING ABOVE ₹ 300.00	6.7	6.7	3.5	3.3	7.9
B. % OF TEA SELLING BETWEEN ₹ 250 - 299.99	16.8	19.7	16.6	11.2	16.4
C. % OF TEA SELLING BETWEEN ₹ 240 - 249.99	5.9	7.4	8.1	8.6	9.6
D. % OF TEA SELLING BETWEEN ₹ 220 - 239.99	17.7	26.2	24.3	31.1	35.1
E. % OF TEA SELLING BETWEEN ₹ 200 - 219.99	23.3	18.8	28.5	25.6	15.5
F. % OF TEA SELLING BETWEEN ₹ 180 - 199.99	9.2	8.1	7.0	6.1	6.0
G. % OF TEA SELLING BETWEEN ₹ 150 - 179.99	10.6	6.5	6.8	8.8	5.7
H. % OF TEA SELLING BELOW ₹ 150.00	9.8	6.6	5.3	5.3	3.8

7. FUTURE OFFERINGS (IN PACKAGES)

	SALE	2018		2017	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
KOLKATA	31	44316	11.07.2018	39311	12.07.2017

CURRENCY RATES: 1USD \$= ₹ 68.33 INR, 1GBP £= ₹ 90.05 INR, 1EUR € = ₹ 79.69 INR (SOURCE IN REUTERS.COM - 13 th JULY 2018)

Our Website : www.parcon-india.com

KOLKATA PRICE RANGE SALE 14-28

ASSAM

Price Range	2018	2017	2016
% OF TEA SELLING ABOVE ₹ 300.00	3.5	3.3	8.0
% OF TEA SELLING BETWEEN ₹ 290-299.99	0.6	0.5	1.3
% OF TEA SELLING BETWEEN ₹ 280-289.99	1.8	0.9	2.1
% OF TEA SELLING BETWEEN ₹ 270-279.99	4.3	1.2	2.7
% OF TEA SELLING BETWEEN ₹ 260-269.99	4.8	2.7	4.4
% OF TEA SELLING BETWEEN ₹ 250-259.99	5.3	6.2	5.9
% OF TEA SELLING BETWEEN ₹ 240-249.99	8.2	8.8	9.7
% OF TEA SELLING BETWEEN ₹ 230-239.99	10.0	13.6	17.1
% OF TEA SELLING BETWEEN ₹ 220-229.99	14.5	17.9	18.4
% OF TEA SELLING BETWEEN ₹ 210-219.99	15.5	15.8	10.0
% OF TEA SELLING BETWEEN ₹ 200-209.99	13.2	10.2	5.5
% OF TEA SELLING BETWEEN ₹ 190-199.99	3.5	2.7	3.0
% OF TEA SELLING BETWEEN ₹ 180-189.99	2.9	3.3	2.9
% OF TEA SELLING BETWEEN ₹ 170-179.99	2.9	3.3	2.2
% OF TEA SELLING BETWEEN ₹ 160-169.99	2.2	3.1	1.9
% OF TEA SELLING BETWEEN ₹ 150-159.99	1.5	1.9	1.4
% OF TEA SELLING BETWEEN ₹ 140-149.99	0.9	1.8	1.3
% OF TEA SELLING BETWEEN ₹ 130-139.99	0.7	1.3	1.1
% OF TEA SELLING BETWEEN ₹ 120-129.99	1.0	1.1	0.5
% OF TEA SELLING BETWEEN ₹ 110-119.99	0.9	0.6	0.3
% OF TEA SELLING BETWEEN ₹ 100-109.99	1.1	0.1	0.1
% OF TEA SELLING BELOW ₹ 100.00	0.4	0.0	0.0

1991-2016



25 Years