

**PARCON****MARKET UPDATE(ORTHODOX)**

SALE 15

25 YEARS

INDIA PRIVATE LIMITED**NEW SEASON TEAS ONLY**

KOLKATA

Friday, April 13, 2018

1. MARKET DESCRIPTION

- ORTHODOX:**
- GOOD DEMAND FOR WHOLE LEAF ESPECIALLY BOLDER TEAS AND PRICE LEVELS WERE RS.250 – 330 FOR THE PRIMARY WHOLE LEAF.
 - BROKENS WERE AVAILABLE IN THE RANGE OF RS.220 - 240.
 - OLD SEASON TEAS SOLD READILY AT LOWER LEVELS.
 - MIDDLE EAST ACTIVE & CIS OPERATING.

	WHOLE LEAF	BROKENS		FANNINGS
		LARGER	SMALLER	
BEST	NQ	NQ	NQ	NQ
GOOD	NQ	NQ	NQ	NQ
MEDIUM	NQ	NQ	NQ	NQ

2. TOTAL AUCTION WEIGHTED AVERAGE- NEW SEASON ONLY (IN RS)

	2018/2019			2017/2018			UPTO SALE 15		
	SALE 15	SALE 14	+/-	SALE 15	SALE 14	+/-	2018	2017	+/-
ORTHODOX	232.10	232.31	-0.21	225.84	234.22	-8.38	232.12	229.01	+3.11

3. A. QUANTITY OFFERED AND SOLD IN SALE – 15 (NEW SEASON ONLY) (IN LAC KGS)

	OFFERED QUANTITY	SOLD QUANTITY	OUT %	OUT % IN SALE 15 LAST YEAR	OUT % UPTO SALE NO 15		
					2018	2017	2016
ORTHODOX	0.39	0.32	18	4	17	10	7

B. CATEGORY WISE WEIGHTED AVERAGE - ORTHODOX (IN RS.) – NEW SEASON ONLY

	WHOLE LEAF	BROKENS	FANNINGS
S/15/2018	253.34	218.34	149.41
S/14/2018	260.68	224.91	121.00
S/15/2017	246.31	218.10	167.50

C. CATEGORY WISE OFFERED AND SOLD PERCENTAGE - ORTHODOX – NEW SEASON ONLY

	WHOLE LEAF	BROKENS	FANNINGS	TOTAL
OFFERED-S/15(2018)	43%	53%	5%	100%
SOLD - S/15(2018)	47%	49%	4%	100%

4. PRICE RANGE FOR ORTHODOX (NEW SEASON ONLY)

	2018		UPTO SALE 15		
	SALE 15	SALE 14	2018	2017	2016
A. % OF TEA SELLING ABOVE RS.300	3.10		2.78	5.04	4.39
B. % OF TEA SELLING BETWEEN RS.250-299.99	25.14	40.92	26.74	19.61	18.72
C. % OF TEA SELLING BETWEEN RS.240-249.99	8.27	13.47	8.79	16.89	7.37
D. % OF TEA SELLING BETWEEN RS 220-239.99	41.98	26.39	40.41	21.90	44.37
E. % OF TEA SELLING BETWEEN RS.200-219.99	11.47		10.31	20.20	14.46
F. % OF TEA SELLING BETWEEN RS.180-199.99	1.82	10.24	2.67	5.63	4.04
G. % OF TEA SELLING BETWEEN RS.150-179.99	4.60	4.63	4.61	6.22	4.80
H. % OF TEA SELLING BELOW RS.150	3.62	4.35	3.69	4.52	1.93

5. FUTURE OFFERINGS (PACKAGES) :

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
KOLKATA	18	29431	12.04.2018	26148	13.04.2017

CURRENCY RATES: 1USD \$ = ` 64.41 INR, 1GBP £ = ` 81.12 INR, 1EUR € = ` 68.54 INR (SOURCE IN REUTERS.COM -13th Apr 2017)