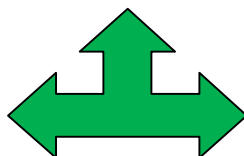




25 YEARS

**PARCON**  
INDIA PRIVATE LIMITED

**MARKET UPDATE (ORTHODOX)**

SALE 44

KOLKATA Saturday, 04<sup>th</sup> Nov, 2017**1. MARKET DESCRIPTION****ORTHODOX :**

- GOOD DEMAND.
- IMPROVED DEMAND FOR STYLISH , TIPPY WHOLE LEAF. BOLDER SORTS WERE FIRM TO DEARER. REMAINDER IRREGULAR AROUND LAST. LEAFY FANNINGS FOLLOWED THE TREND OF THE MARKET WHILST OTHERS WERE SOMETIMES NEGLECTED.
- MIDDLE EAST & CIS ACTIVE WITH FAIR SUPPORT FROM HUL ON SMALLER BROKENS.

	WHOLE LEAF	BROKENS		FANNINGS
		LARGER	SMALLER	
BEST	280 – 330 (+) (N)	230 - 250	230 – 250 (+) (N)	180 – 210 (+)
GOOD	240 - 270	210 - 230	210 - 230	140 - 170
MEDIUM	220 - 240	200 - 210	200 - 210	NQ

**N-NOMINAL****2. TOTAL AUCTION WEIGHTED AVERAGE (IN RS)**

	2017/2018			2016/2017			UPTO SALE 44		
	SALE 44	SALE 43	+/-	SALE 44	SALE 43	+/-	2017	2016	+/-
ORTHODOX	211.04	212.74	-1.70	210.83	211.46	-0.63	222.43	225.75	-3.32

**3. A. QUANTITY OFFERED AND SOLD IN SALE - COMBINED (IN LAC KGS)**

	OFFERED QUANTITY	SOLD QUANTITY	OUT %	OUT % IN SALE 44 LAST YEAR	OUT % UPTO SALE NO 44		
					2017	2016	2015
ORTHODOX	8.69	7.06	18.80	12.91	22.32	15.73	16.38

**B. CATEGORY WISE WEIGHTED AVERAGE – ORTHODOX (IN RS.) - SEASON 2017-2018**

	WHOLE LEAF	BROKENS	FANNINGS
S/44/2017	250.07	198.29	158.57
S/43/2017	248.78	198.42	151.32
S/44/2016	236.02	205.26	159.01

**C. CATEGORY WISE OFFERED AND SOLD PERCENTAGE - ORTHODOX - SEASON 2017 - 2018**

	WHOLE LEAF	BROKENS	FANNINGS	TOTAL
OFFERED-S/44 (2017)	30.41%	54.58%	13.74%	100%
SOLD - S/44 (2017)	34.13%	54.24%	10.42%	100%

**4. PRICE RANGE FOR ORTHODOX (FURTHER BREAK UP ON PAGE -2)**

	2017		UPTO SALE 44		
	SALE 44	SALE 43	2017	2016	2015
A. % OF TEA SELLING ABOVE RS.300	2.56	1.92	5.00	6.51	12.95
B. % OF TEA SELLING BETWEEN RS.250-299.99	15.47	19.07	14.28	12.48	13.28
C. % OF TEA SELLING BETWEEN RS.240-249.99	7.08	7.81	8.69	8.22	6.61
D. % OF TEA SELLING BETWEEN RS 220-239.99	20.72	15.75	26.44	33.69	18.07
E. % OF TEA SELLING BETWEEN RS.200-219.99	25.54	30.67	22.64	16.31	14.39
F. % OF TEA SELLING BETWEEN RS.180-199.99	7.83	6.33	5.93	8.26	10.89
G. % OF TEA SELLING BETWEEN RS.150-179.99	6.73	5.37	8.05	8.05	12.57
H. % OF TEA SELLING BELOW RS.150	14.07	13.08	8.99	6.48	11.24

**5. FUTURE OFFERINGS (PACKAGES) :**

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
KOLKATA	47	49459	01.11.2017	37867	02.11.2016

CURRENCY RATES: 1USD \$=₹64.55 INR, 1GBP £=₹84.39 INR, 1EUR € =₹74.92 INR (SOURCE IN REUTERS.COM -04<sup>th</sup> Nov 2017)

**KOLKATA ORTHODOX PRICE RANGE**

Price Range	2017		UPTO SALE - 44		
	SALE-44	SALE-43	2017	2016	2015
% OF TEA SELLING ABOVE RS 300.00	2.6	1.9	5.0	6.6	13.2
% OF TEA SELLING BETWEEN RS 290-299.99	1.5	1.9	0.7	1.1	1.2
% OF TEA SELLING BETWEEN RS 280-289.99	3.9	3.6	1.5	1.8	2.3
% OF TEA SELLING BETWEEN RS 270-279.99	3.3	4.9	2.4	2.2	2.7
% OF TEA SELLING BETWEEN RS 260-269.99	3.3	4.8	3.9	3.4	3.7
% OF TEA SELLING BETWEEN RS 250-259.99	3.4	3.9	6.0	4.2	3.9
% OF TEA SELLING BETWEEN RS 240-249.99	7.4	7.8	8.9	8.4	6.8
% OF TEA SELLING BETWEEN RS 230-239.99	9.7	8.7	12.0	15.6	8.2
% OF TEA SELLING BETWEEN RS 220-229.99	11.9	7.0	15.0	18.9	10.5
% OF TEA SELLING BETWEEN RS 210-219.99	11.1	12.1	12.7	10.3	7.5
% OF TEA SELLING BETWEEN RS 200-209.99	16.0	18.6	10.3	6.2	7.3
% OF TEA SELLING BETWEEN RS.190-199.99	4.7	3.7	2.8	3.9	5.5
% OF TEA SELLING BETWEEN RS.180-189.99	3.5	2.7	3.1	4.3	5.5
% OF TEA SELLING BETWEEN RS.170-179.99	2.5	2.6	3.1	3.4	5.3
% OF TEA SELLING BETWEEN RS 160-169.99	1.5	1.4	2.5	2.4	4.5
% OF TEA SELLING BETWEEN RS.150-159.99	2.0	1.3	1.8	1.8	2.6
% OF TEA SELLING BETWEEN RS.140-149.99	0.7	1.4	1.7	1.9	1.2
% OF TEA SELLING BETWEEN RS.130-139.99	1.3	1.5	1.6	1.7	0.9
% OF TEA SELLING BETWEEN RS.120-129.99	1.8	2.8	1.8	1.2	0.9
% OF TEA SELLING BETWEEN RS.110-119.99	2.9	2.8	1.6	0.5	0.9
% OF TEA SELLING BETWEEN RS.100-109.99	3.7	3.9	1.2	0.3	1.4
% OF TEA SELLING BELOW RS.100	1.2	0.6	0.3	0.1	3.9