



25 YEARS

**PARCON**  
INDIA PRIVATE LIMITED

**MARKET UPDATE(ORTHODOX)**

SALE 32

KOLKATA Friday, August 11, 2017

**1. MARKET DESCRIPTION**

ORTHODOX :

- GOOD DEMAND.
- TIPPY SORTS WERE WELL RECEIVED. THE REMAINDER WERE FIRM ALTHOUGH LARGE BROKENS DID SETTLE SLIGHTLY LOWER. SMALL BROKENS MOVED FIRM TO DEARER. POOR FLAKY KINDS WERE SELECTIVELY ABSORBED.
- MIDDLE EAST AND CIS WERE THE MAJOR BUYERS WITH STRAY INTERNAL ENQUIRY.

	WHOLE LEAF	BROKEN		FANNINGS
		LARGER	SMALLER	
BEST	340-450+	250-300	240-300+	190-210+(N)
GOOD	260-320+	215-235	220-240	170-190
MEDIUM	210-240(N)	200-215(N)	190-210(N)	150-165(N)

N-NOMINAL

**2. TOTAL AUCTION WEIGHTED AVERAGE (IN RS)**

	2017/2018			2016/2017			UPTO SALE 32		
	SALE 32	SALE 31	+/-	SALE 32	SALE 31	+/-	2017	2016	+/-
ORTHODOX	236.33	236.14	+0.19	232.18	233.85	-1.67	226.00	235.68	-9.68

**3. A. QUANTITY OFFERED AND SOLD IN SALE - COMBINED (IN LAC KGS)**

	OFFERED QUANTITY	SOLD QUANTITY	OUT %	IN SALE 32 LAST YEAR	OUT % UPTO SALE NO 32		
					2017	2016	2015
ORTHODOX	8.57	6.37	26.00	12.82	20.00	13.00	15.00

**B. CATEGORY WISE WEIGHTED AVERAGE - ORTHODOX(IN RS.) - SEASON 2017-2018**

	WHOLE LEAF	BROKENS	FANNINGS
S/32/2017	269.03	220.88	180.94
S/31/2017	270.67	226.20	170.46
S/32/2016	258.10	224.02	166.34

**C. CATEGORY WISE OFFERED AND SOLD PERCENTAGE - ORTHODOX - SEASON 2017 - 2018**

	WHOLE LEAF	BROKENS	FANNINGS	TOTAL
OFFERED-S/32(2017)	37.27%	53.53%	9.20%	100%
SOLD - S/32(2017)	40.03%	50.61%	9.36%	100%

**4. PRICE RANGE FOR ORTHODOX**

	2017		UPTO SALE 32		
	SALE 32	SALE 31	2017	2016	2015
A. % OF TEA SELLING ABOVE RS.300	8.94	9.66	4.91	8.66	14.94
B. % OF TEA SELLING BETWEEN RS.250-299.99	18.80	17.63	13.19	16.02	15.08
C. % OF TEA SELLING BETWEEN RS.240-249.99	11.27	10.21	9.37	8.95	4.63
D. % OF TEA SELLING BETWEEN RS 220-239.99	28.67	31.88	31.22	34.51	13.52
E. % OF TEA SELLING BETWEEN RS.200-219.99	10.70	11.11	20.88	15.21	14.45
F. % OF TEA SELLING BETWEEN RS.180-199.99	5.28	3.59	5.82	6.68	11.82
G. % OF TEA SELLING BETWEEN RS.150-179.99	9.07	8.74	8.66	6.31	13.64
H. % OF TEA SELLING BELOW RS.150	7.29	7.18	5.95	3.66	11.93

**5. FUTURE OFFERINGS (PACKAGES) :**

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
KOLKATA	35	60274	09.08.2017	44495	10.08.2016

CURRENCY RATES: 1USD \$=₹64.17 INR, 1GBP £=₹83.24 INR, 1EUR € =₹75.49 INR (SOURCE IN REUTERS.COM -11<sup>th</sup> Aug 2017)

**KOLKATA ORTHODOX PRICE RANGE**

Price Range	2017		UPTO SALE - 32		
	SALE-32	SALE-31	2017	2016	2015
% OF TEA SELLING ABOVE RS 300.00	9.0	9.7	4.9	8.7	14.9
% OF TEA SELLING BETWEEN RS 290-299.99	0.7	1.4	0.6	1.3	1.5
% OF TEA SELLING BETWEEN RS 280-289.99	1.4	1.7	1.1	2.3	2.9
% OF TEA SELLING BETWEEN RS 270-279.99	4.0	2.9	1.6	2.6	3.1
% OF TEA SELLING BETWEEN RS 260-269.99	6.0	5.1	3.3	4.3	4.0
% OF TEA SELLING BETWEEN RS 250-259.99	6.7	6.5	6.5	5.6	3.6
% OF TEA SELLING BETWEEN RS 240-249.99	11.3	10.2	9.4	8.9	4.6
% OF TEA SELLING BETWEEN RS 230-239.99	12.3	13.0	13.5	16.8	5.4
% OF TEA SELLING BETWEEN RS 220-229.99	16.6	18.9	17.7	17.8	8.1
% OF TEA SELLING BETWEEN RS 210-219.99	7.5	7.3	12.9	9.6	7.4
% OF TEA SELLING BETWEEN RS 200-209.99	3.5	3.8	8.0	5.6	7.1
% OF TEA SELLING BETWEEN RS.190-199.99	1.7	1.6	2.6	3.6	5.5
% OF TEA SELLING BETWEEN RS.180-189.99	3.6	2.0	3.2	3.1	6.3
% OF TEA SELLING BETWEEN RS.170-179.99	3.6	3.9	3.4	2.6	5.6
% OF TEA SELLING BETWEEN RS 160-169.99	3.4	2.7	3.1	2.1	4.7
% OF TEA SELLING BETWEEN RS.150-159.99	2.2	2.1	2.1	1.6	3.3
% OF TEA SELLING BETWEEN RS.140-149.99	1.9	1.9	2.0	1.3	1.7
% OF TEA SELLING BETWEEN RS.130-139.99	1.5	1.6	1.5	1.1	1.7
% OF TEA SELLING BETWEEN RS.120-129.99	1.9	1.9	1.4	0.7	1.5
% OF TEA SELLING BETWEEN RS.110-119.99	1.1	0.9	0.8	0.3	1.1
% OF TEA SELLING BETWEEN RS.100-109.99	0.2	0.5	0.2	0.3	1.6
% OF TEA SELLING BELOW RS.100	0.0	0.4	0.0	0.0	4.3