



25 YEARS

**PARCON**  
INDIA PRIVATE LIMITED

**MARKET UPDATE(ORTHODOX)**

SALE 29

KOLKATA Saturday, July 22, 2017

**1. MARKET DESCRIPTION****ORTHODOX :**

- GOOD DEMAND
- TIPPY TEAS WERE READILY ABSORBED AT PRICES IN LINE WITH QUALITY.
- REMAINDER WERE FIRM AND WELL MADE TEAS APPRECIATED. FLAKY VARIETIES WITNESSED SELECTIVE ENQUIRY AND SAW SOME WITHDRAWALS. FANNINGS ALSO GAINED, ESPECIALLY LEAFY KINDS.
- MIDDLE EAST & CIS ACTIVE. FAIR ENQUIRY FROM THE CONTINENT ON TIPPY SORTS.

	WHOLE LEAF	BROKEN		FANNINGS
		LARGER	SMALLER	
<b>BEST</b>	350 – 450+	250 – 300+	240+	205 + (N)
<b>GOOD</b>	250 - 300	230 - 240	220 - 240	180 - 200
<b>MEDIUM</b>	200 – 220(N)	210 - 225	200 – 210(N)	150 – 170(N)

**N-NOMINAL****2. TOTAL AUCTION WEIGHTED AVERAGE (IN RS)**

	2017/2018			2016/2017			UPTO SALE 29		
	SALE 29	SALE 28	+/-	SALE 29	SALE 28	+/-	2017	2016	+/-
<b>ORTHODOX</b>	235.63	229.80	+5.83	241.16	246.35	-5.19	222.77	235.83	-13.06

**3. A. QUANTITY OFFERED AND SOLD IN SALE - COMBINED (IN LAC KGS)**

	OFFERED QUANTITY	SOLD QUANTITY	OUT %	IN SALE 29 LAST YEAR	OUT % UPTO SALE NO 29		
					2017	2016	2015
<b>ORTHODOX</b>	7.98	6.45	19.00	21.53	20.00	12.00	15.00

**B. CATEGORY WISE WEIGHTED AVERAGE - ORTHODOX(IN RS.) - SEASON 2017-2018**

	WHOLE LEAF	BROKENS	FANNINGS
<b>S/29/2017</b>	272.83	222.08	178.44
<b>S/28/2017</b>	261.36	220.30	179.17
<b>S/29/2016</b>	272.00	232.76	177.72

**C. CATEGORY WISE OFFERED AND SOLD PERCENTAGE - ORTHODOX - SEASON 2017 - 2018**

	WHOLE LEAF	BROKENS	FANNINGS	TOTAL
<b>OFFERED-S/29(2017)</b>	35.07%	53.16%	11.76%	100%
<b>SOLD - S/29(2017)</b>	36.89%	51.26%	11.85%	100%

**4. PRICE RANGE FOR ORTHODOX**

	2017		UPTO SALE 29		
	SALE 29	SALE 28	2017	2016	2015
A. % OF TEA SELLING ABOVE RS.300	7.65	5.05	3.73	8.22	13.19
B. % OF TEA SELLING BETWEEN RS.250-299.99	16.09	17.20	11.66	16.10	13.01
C. % OF TEA SELLING BETWEEN RS.240-249.99	9.93	10.50	8.73	9.37	4.12
D. % OF TEA SELLING BETWEEN RS 220-239.99	33.71	30.13	31.31	34.89	13.28
E. % OF TEA SELLING BETWEEN RS.200-219.99	9.50	13.02	24.02	15.66	16.08
F. % OF TEA SELLING BETWEEN RS.180-199.99	7.26	6.66	6.22	6.02	12.94
G. % OF TEA SELLING BETWEEN RS.150-179.99	6.71	8.87	8.63	6.04	15.38
H. % OF TEA SELLING BELOW RS.150	9.14	8.57	5.71	3.70	12.01

**5. FUTURE OFFERINGS (PACKAGES) :**

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
<b>KOLKATA</b>	<b>32</b>	<b>40100</b>	<b>19.07.2017</b>	<b>37994</b>	<b>20.07.2016</b>

CURRENCY RATES: 1USD \$=₹64.38 INR, 1GBP £=₹83.64 INR, 1EUR € =₹75.05 INR (SOURCE IN REUTERS.COM -22<sup>nd</sup> Jul 2017)

**KOLKATA ORTHODOX PRICE RANGE**

Price Range	2017		UPTO SALE - 29		
	SALE-29	SALE-28	2017	2016	2015
% OF TEA SELLING ABOVE RS 300.00	7.6	5.0	3.7	8.2	13.2
% OF TEA SELLING BETWEEN RS 290-299.99	0.5	0.4	0.5	1.3	1.3
% OF TEA SELLING BETWEEN RS 280-289.99	1.3	1.5	0.9	2.2	2.4
% OF TEA SELLING BETWEEN RS 270-279.99	2.0	2.0	1.2	2.6	2.6
% OF TEA SELLING BETWEEN RS 260-269.99	4.1	3.7	2.8	4.3	3.5
% OF TEA SELLING BETWEEN RS 250-259.99	8.1	9.5	6.3	5.7	3.2
% OF TEA SELLING BETWEEN RS 240-249.99	9.9	10.5	8.7	9.4	4.1
% OF TEA SELLING BETWEEN RS 230-239.99	12.1	14.4	13.3	16.9	5.0
% OF TEA SELLING BETWEEN RS 220-229.99	21.6	15.8	18.0	18.0	8.3
% OF TEA SELLING BETWEEN RS 210-219.99	5.9	8.4	14.6	9.9	8.3
% OF TEA SELLING BETWEEN RS 200-209.99	3.6	4.6	9.4	5.7	7.8
% OF TEA SELLING BETWEEN RS.190-199.99	3.9	3.3	2.8	3.1	6.0
% OF TEA SELLING BETWEEN RS.180-189.99	3.4	3.4	3.4	2.9	6.9
% OF TEA SELLING BETWEEN RS.170-179.99	3.2	4.1	3.3	2.5	6.3
% OF TEA SELLING BETWEEN RS 160-169.99	2.3	3.0	3.2	2.0	5.3
% OF TEA SELLING BETWEEN RS.150-159.99	1.2	1.8	2.1	1.6	3.8
% OF TEA SELLING BETWEEN RS.140-149.99	2.4	2.8	2.1	1.3	1.8
% OF TEA SELLING BETWEEN RS.130-139.99	2.5	3.8	1.5	1.1	1.6
% OF TEA SELLING BETWEEN RS.120-129.99	1.7	1.4	1.2	0.6	1.5
% OF TEA SELLING BETWEEN RS.110-119.99	2.2	0.4	0.8	0.3	1.0
% OF TEA SELLING BETWEEN RS.100-109.99	0.4	0.1	0.1	0.3	1.7
% OF TEA SELLING BELOW RS.100			0.0	0.0	4.4