



25 YEARS

PARCON
INDIA PRIVATE LIMITED

**MARKET UPDATE(ORTHODOX)**

SALE 28

KOLKATA Saturday, July 15, 2017

1. MARKET DESCRIPTION**ORTHODOX :**

- GOOD DEMAND
- TIPPY SORTS FETCHED ATTRACTIVE PREMIUMS.
- THE REMAINDER WERE FIRM AND WELL MADE BROKENS OFTEN APPRECIATED. FLAKY, POORER SORTS WERE DISCOUNTED AND SAW SOME WITHDRAWALS.
- MIDDLE EAST AND CIS ACTIVE WITH SOME SUPPORT FROM THE INTERNAL TRADE.

	WHOLE LEAF	BROKEN		FANNINGS
		LARGER	SMALLER	
BEST	320 – 450+	250 - 300	230+	200+ (N)
GOOD	240 - 280	230 - 240	210 - 230	170 - 190
MEDIUM	200 – 220(N)	210 - 230	200 – 210(N)	150 – 160(N)

N-NOMINAL**2. TOTAL AUCTION WEIGHTED AVERAGE (IN RS)**

	2017/2018			2016/2017			UPTO SALE 28		
	SALE 28	SALE 27	+/-	SALE 28	SALE 27	+/-	2017	2016	+/-
ORTHODOX	229.80	231.76	-1.96	246.35	247.77	-1.42	221.40	235.29	-13.89

3. A. QUANTITY OFFERED AND SOLD IN SALE - COMBINED (IN LAC KGS)

	OFFERED QUANTITY	SOLD QUANTITY	OUT %	IN SALE 28 LAST YEAR	OUT % UPTO SALE NO 28		
					2017	2016	2015
ORTHODOX	6.22	5.03	19.00	17.33	20.00	11.00	15.00

B. CATEGORY WISE WEIGHTED AVERAGE - ORTHODOX(IN RS.) - SEASON 2017-2018

	WHOLE LEAF	BROKENS	FANNINGS
S/28/2017	261.36	220.30	179.17
S/27/2017	255.76	222.61	187.37
S/28/2016	271.83	238.92	181.78

C. CATEGORY WISE OFFERED AND SOLD PERCENTAGE - ORTHODOX - SEASON 2017 - 2018

	WHOLE LEAF	BROKENS	FANNINGS	TOTAL
OFFERED-S/28(2017)	34.51%	53.40%	12.09%	100%
SOLD - S/28(2017)	34.65%	53.91%	11.44%	100%

4. PRICE RANGE FOR ORTHODOX

	2017		UPTO SALE 28		
	SALE 28	SALE 27	2017	2016	2015
A. % OF TEA SELLING ABOVE RS.300	5.05	6.42	3.31	7.59	11.89
B. % OF TEA SELLING BETWEEN RS.250-299.99	17.20	18.67	11.19	16.14	11.95
C. % OF TEA SELLING BETWEEN RS.240-249.99	10.50	10.53	8.60	9.66	4.05
D. % OF TEA SELLING BETWEEN RS 220-239.99	30.13	27.26	31.05	35.48	13.21
E. % OF TEA SELLING BETWEEN RS.200-219.99	13.02	13.68	25.56	15.67	16.96
F. % OF TEA SELLING BETWEEN RS.180-199.99	6.66	6.36	6.11	6.06	13.54
G. % OF TEA SELLING BETWEEN RS.150-179.99	8.87	10.40	8.83	5.73	16.30
H. % OF TEA SELLING BELOW RS.150	8.57	6.68	5.34	3.66	12.09

5. FUTURE OFFERINGS (PACKAGES) :

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
KOLKATA	31	39311	12.07.2017	41736	13.07.2017

CURRENCY RATES: 1USD \$=₹64.38 INR, 1GBP £=₹84.35 INR, 1EUR € =₹73.89 INR (SOURCE IN REUTERS.COM -15th Jul 2017)

KOLKATA ORTHODOX PRICE RANGE

Price Range	2017		UPTO SALE - 28		
	SALE-28	SALE-27	2017	2016	2015
% OF TEA SELLING ABOVE RS 300.00	5.0	6.4	3.3	7.9	12.2
% OF TEA SELLING BETWEEN RS 290-299.99	0.4	1.1	0.5	1.3	1.1
% OF TEA SELLING BETWEEN RS 280-289.99	1.5	1.7	0.9	2.1	2.4
% OF TEA SELLING BETWEEN RS 270-279.99	2.0	2.6	1.1	2.7	2.4
% OF TEA SELLING BETWEEN RS 260-269.99	3.7	3.7	2.6	4.4	3.2
% OF TEA SELLING BETWEEN RS 250-259.99	9.5	9.9	6.1	5.9	2.9
% OF TEA SELLING BETWEEN RS 240-249.99	10.5	10.5	8.6	9.6	4.0
% OF TEA SELLING BETWEEN RS 230-239.99	14.4	13.2	13.4	16.9	4.8
% OF TEA SELLING BETWEEN RS 220-229.99	15.8	13.9	17.6	18.2	8.3
% OF TEA SELLING BETWEEN RS 210-219.99	8.4	8.2	15.5	10.0	8.6
% OF TEA SELLING BETWEEN RS 200-209.99	4.6	5.5	10.0	5.5	8.2
% OF TEA SELLING BETWEEN RS.190-199.99	3.3	3.7	2.7	3.1	6.3
% OF TEA SELLING BETWEEN RS.180-189.99	3.4	2.6	3.4	2.9	7.2
% OF TEA SELLING BETWEEN RS.170-179.99	4.1	4.7	3.4	2.3	6.6
% OF TEA SELLING BETWEEN RS 160-169.99	3.0	3.2	3.2	2.0	5.6
% OF TEA SELLING BETWEEN RS.150-159.99	1.8	2.4	2.2	1.5	4.0
% OF TEA SELLING BETWEEN RS.140-149.99	2.8	2.0	2.0	1.3	1.9
% OF TEA SELLING BETWEEN RS.130-139.99	3.8	2.1	1.4	1.2	1.7
% OF TEA SELLING BETWEEN RS.120-129.99	1.4	2.3	1.2	0.6	1.4
% OF TEA SELLING BETWEEN RS.110-119.99	0.4	0.3	0.6	0.3	1.0
% OF TEA SELLING BETWEEN RS.100-109.99	0.1		0.1	0.3	1.6
% OF TEA SELLING BELOW RS.100			0.0	0.0	4.5