



25 YEARS

PARCON
INDIA PRIVATE LIMITED

**MARKET UPDATE(ORTHODOX)**

SALE 27

KOLKATA Monday, July 10, 2017

1. MARKET DESCRIPTION

ORTHODOX :

- GOOD DEMAND.
- TIPPY SORTS WERE READILY ABSORBED AT ATTRACTIVE PRICES. ALL CLEAN WELL MADE TEAS SOLD AT FIRM LEVELS WHILE REMAINDER WERE IRREGULARLY LOWER.
- MIDDLE EAST AND CIS OPERATED.

	WHOLE LEAF	BROKEN		FANNINGS
		LARGER	SMALLER	
BEST	320 – 450+	250 - 300	230 +	200 + (N)
GOOD	220 - 280	220 - 240	210 - 230	170 - 195
MEDIUM	200 - 220	200 - 220	200 – 210(N)	150 – 170(N)

N-NOMINAL

2. TOTAL AUCTION WEIGHTED AVERAGE (IN RS)

	2017/2018			2016/2017			UPTO SALE 27		
	SALE 27	SALE 26	+/-	SALE 27	SALE 26	+/-	2017	2016	+/-
ORTHODOX	231.76	233.71	-1.95	246.27	248.28	-2.01	220.64	234.26	-13.62

3. A. QUANTITY OFFERED AND SOLD IN SALE - COMBINED (IN LAC KGS)

	OFFERED QUANTITY	SOLD QUANTITY	OUT %	IN SALE 27 LAST YEAR	OUT % UPTO SALE NO 27		
					2017	2016	2015
ORTHODOX	7.16	5.59	22.00	16.30	20.00	11.00	15.00

B. CATEGORY WISE WEIGHTED AVERAGE - ORTHODOX(IN RS.) - SEASON 2017-2018

	WHOLE LEAF	BROKENS	FANNINGS
S/27/2017	255.76	222.61	187.37
S/26/2017	257.22	224.34	185.87
S/27/2016	273.58	241.73	183.28

C. CATEGORY WISE OFFERED AND SOLD PERCENTAGE - ORTHODOX - SEASON 2017 - 2018

	WHOLE LEAF	BROKENS	FANNINGS	TOTAL
OFFERED-S/27(2017)	39.19%	50.02%	10.77%	100%
SOLD - S/27(2017)	37.75%	52.10%	10.15%	100%

4. PRICE RANGE FOR ORTHODOX

	2017		UPTO SALE 27		
	SALE 27	SALE 26	2017	2016	2015
A. % OF TEA SELLING ABOVE RS.300	6.42	6.65	3.04	7.33	11.23
B. % OF TEA SELLING BETWEEN RS.250-299.99	18.67	21.41	10.52	16.20	10.80
C. % OF TEA SELLING BETWEEN RS.240-249.99	10.53	9.50	8.41	9.48	3.66
D. % OF TEA SELLING BETWEEN RS 220-239.99	27.26	27.17	31.20	35.65	13.25
E. % OF TEA SELLING BETWEEN RS.200-219.99	13.68	15.46	26.80	15.90	18.00
F. % OF TEA SELLING BETWEEN RS.180-199.99	6.36	6.35	6.10	5.91	14.25
G. % OF TEA SELLING BETWEEN RS.150-179.99	10.40	7.43	8.86	5.67	17.16
H. % OF TEA SELLING BELOW RS.150	6.68	6.04	5.07	3.88	11.64

5. FUTURE OFFERINGS (PACKAGES) :

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
KOLKATA	30	38652	05.07.2017	37990	07.07.2016

CURRENCY RATES: 1USD \$=₹64.50 INR, 1GBP £=₹83.17 INR, 1EUR € =₹73.55 INR (SOURCE IN REUTERS.COM -10th Jul 2017)

KOLKATA ORTHODOX PRICE RANGE

Price Range	2017		UPTO SALE - 27		
	SALE-27	SALE-26	2017	2016	2015
% OF TEA SELLING ABOVE RS 300.00	6.4	6.7	3.2	7.7	11.6
% OF TEA SELLING BETWEEN RS 290-299.99	1.1	0.6	0.5	1.3	1.0
% OF TEA SELLING BETWEEN RS 280-289.99	1.7	1.5	0.8	2.1	2.4
% OF TEA SELLING BETWEEN RS 270-279.99	2.6	1.2	1.1	2.8	2.0
% OF TEA SELLING BETWEEN RS 260-269.99	3.7	6.3	2.5	4.4	2.7
% OF TEA SELLING BETWEEN RS 250-259.99	9.9	11.7	5.8	6.0	2.7
% OF TEA SELLING BETWEEN RS 240-249.99	10.5	9.5	8.4	9.4	3.6
% OF TEA SELLING BETWEEN RS 230-239.99	13.2	12.1	13.4	16.5	4.7
% OF TEA SELLING BETWEEN RS 220-229.99	13.9	15.1	17.8	18.8	8.5
% OF TEA SELLING BETWEEN RS 210-219.99	8.2	10.6	16.2	10.1	9.2
% OF TEA SELLING BETWEEN RS 200-209.99	5.5	4.8	10.5	5.6	8.7
% OF TEA SELLING BETWEEN RS.190-199.99	3.7	2.4	2.7	3.0	6.5
% OF TEA SELLING BETWEEN RS.180-189.99	2.6	3.9	3.4	2.8	7.6
% OF TEA SELLING BETWEEN RS.170-179.99	4.7	3.1	3.3	2.2	7.0
% OF TEA SELLING BETWEEN RS 160-169.99	3.2	2.4	3.3	2.0	5.9
% OF TEA SELLING BETWEEN RS.150-159.99	2.4	1.9	2.3	1.5	4.2
% OF TEA SELLING BETWEEN RS.140-149.99	2.0	3.0	2.0	1.4	2.0
% OF TEA SELLING BETWEEN RS.130-139.99	2.1	1.7	1.2	1.3	1.7
% OF TEA SELLING BETWEEN RS.120-129.99	2.3	1.2	1.2	0.6	1.1
% OF TEA SELLING BETWEEN RS.110-119.99	0.3	0.2	0.6	0.4	1.0
% OF TEA SELLING BETWEEN RS.100-109.99		0.0	0.1	0.3	1.3
% OF TEA SELLING BELOW RS.100		0.0	0.0	0.0	4.6