



25 YEARS

**PARCON**  
INDIA PRIVATE LIMITED

**MARKET UPDATE (ORTHODOX)**

SALE 18

KOLKATA Friday, May 5, 2017

**1. MARKET DESCRIPTION**

- ORTHODOX :
- PRIMARY WHOLE LEAF SAW SLIGHTLY IMPROVED DEMAND AND PRICES FOLLOWED QUALITY. BOLD WL CONTINUED TO SELL WELL.
  - BROKENS SOLD FIRM WITH SOME FLAKY SORTS SEEING SOME WITHDRAWALS.
  - FANNINGS RULED FIRM
  - CIS AND MIDDLE EAST WERE ACTIVE

	WHOLE LEAF	BROKENS		FANNINGS
		LARGER	SMALLER	
BEST	280 + (N)	NQ	NQ	180 +
GOOD	240 - 280	220 - 240	NQ	
MEDIUM	210 - 240	200 - 220	200 - 230	150 - 180

**2. TOTAL AUCTION WEIGHTED AVERAGE (IN RS)**

	2017/2018			2016/2017			UPTO SALE 18		
	SALE 18	SALE 17	+/-	SALE 18	SALE 17	+/-	2017	2016	+/-
ORTHODOX	220.41	219.72	0.69	219.45	227.56	-8.11	220.87	226.30	-5.43

**3. A. QUANTITY OFFERED AND SOLD IN SALE - COMBINED (IN LAC KGS)**

	OFFERED QUANTITY	SOLD QUANTITY	OUT %	OUT % IN SALE 18 LAST YEAR	OUT % UPTO SALE NO 18		
					2017	2016	2015
ORTHODOX	5.01	4.00	20.00	7.83	22.00	10.00	26.00

**B. CATEGORY WISE WEIGHTED AVERAGE – ORTHODOX (IN RS.) - SEASON 2017-2018**

	WHOLE LEAF	BROKENS	FANNINGS
S/18/2017	237.59	216.23	175.50
S/17/2017	238.27	219.47	170.85
S/18/2016	238.70	214.54	155.08

**C. CATEGORY WISE OFFERED AND SOLD PERCENTAGE - ORTHODOX - SEASON 2017 - 2018**

	WHOLE LEAF	BROKENS	FANNINGS	TOTAL
OFFERED-S/18(2017)	39.65%	53.30%	6.79%	100.00%
SOLD - S/18(2017)	34.87%	56.68%	8.14%	100.00%

**4. PRICE RANGE FOR ORTHODOX**

	2017		UPTO SALE 18		
	SALE 18	SALE 17	2017	2016	2015
A. % OF TEA SELLING ABOVE RS.300	2.16	0.91	1.83	3.12	4.39
B. % OF TEA SELLING BETWEEN RS.250-299.99	4.87	7.62	6.62	12.32	6.81
C. % OF TEA SELLING BETWEEN RS.240-249.99	9.05	7.53	9.52	5.59	2.96
D. % OF TEA SELLING BETWEEN RS 220-239.99	31.93	41.52	34.42	46.55	18.63
E. % OF TEA SELLING BETWEEN RS.200-219.99	41.08	28.55	35.47	19.73	22.58
F. % OF TEA SELLING BETWEEN RS.180-199.99	4.07	5.01	4.25	5.62	22.52
G. % OF TEA SELLING BETWEEN RS.150-179.99	6.12	8.11	6.90	4.33	15.60
H. % OF TEA SELLING BELOW RS.150	0.72	0.75	0.99	2.74	6.52

**5. FUTURE OFFERINGS (PACKAGES) :**

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
KOLKATA	21	33225	03.05.2017	13147	04.05.2017

CURRENCY RATES: 1USD \$ = ` 64.34 INR, 1GBP £ = ` 83.19 INR, 1EUR € = ` 70.48 INR (SOURCE IN REUTERS.COM -05<sup>th</sup> May 2017)