



25 YEARS

PARCON
INDIA PRIVATE LIMITED

MARKET UPDATE (ORTHODOX)

SALE 16

KOLKATA Saturday, April 22, 2017

1. MARKET DESCRIPTION

- ORTHODOX :
- GOOD DEMAND AT LOWER LEVELS
 - 'TGFOPI' AND 'TGFOF' SAW TEPID DEMAND. BOLDER WHOLE LEAF AND FANNINGS WERE READILY ACCEPTED
 - MIDDLE EAST ACTIVE, CIS OPERATING WITH SOME SUPPORT FROM INTERNAL TRADE

	WHOLE LEAF	BROKENS		FANNINGS
		LARGER	SMALLER	
BEST	NQ	NQ	NQ	NQ
GOOD	220 - 260	210 - 240	200 - 240	150 - 170
MEDIUM	NQ	NQ	NQ	NQ

2. TOTAL AUCTION WEIGHTED AVERAGE (IN RS)

	2017/2018			2016/2017			UPTO SALE 16		
	SALE 16	SALE 15	+/-	SALE 16	SALE 15	+/-	2017	2016	+/-
ORTHODOX	221.40	225.84	-4.44	228.46	232.62	-4.16	223.57	230.50	-6.93

3. A. QUANTITY OFFERED AND SOLD IN SALE - COMBINED (IN LAC KGS)

	OFFERED QUANTITY	SOLD QUANTITY	OUT %	OUT % IN SALE 16 LAST YEAR	OUT % UPTO SALE NO 16		
					2017	2016	2015
ORTHODOX	0.82	0.61	25.00	12.31	21.00	10.00	23.00

B. CATEGORY WISE WEIGHTED AVERAGE – ORTHODOX (IN RS.) - SEASON 2017-2018

	WHOLE LEAF	BROKENS	FANNINGS
S/16/2017	242.93	218.05	171.36
S/15/2017	246.31	218.10	167.50
S/16/2016	250.50	219.88	167.38

C. CATEGORY WISE OFFERED AND SOLD PERCENTAGE - ORTHODOX - SEASON 2017 - 2018

	WHOLE LEAF	BROKENS	FANNINGS	TOTAL
OFFERED-S/16(2017)	34.33%	58.49%	7.17%	100%
SOLD - S/16(2017)	31.02%	59.61%	9.37%	100%

4. PRICE RANGE FOR ORTHODOX

	2017		UPTO SALE 16		
	SALE 16	SALE 15	2017	2016	2015
A. % OF TEA SELLING ABOVE RS.300	1.09	2.89	2.22	4.28	6.19
B. % OF TEA SELLING BETWEEN RS.250-299.99	9.97	19.57	12.72	14.81	14.72
C. % OF TEA SELLING BETWEEN RS.240-249.99	15.60	10.89	15.97	7.23	5.35
D. % OF TEA SELLING BETWEEN RS 220-239.99	34.59	30.75	30.97	47.82	25.41
E. % OF TEA SELLING BETWEEN RS.200-219.99	25.29	19.52	23.83	15.34	16.32
F. % OF TEA SELLING BETWEEN RS.180-199.99	2.65	5.85	3.50	3.98	12.93
G. % OF TEA SELLING BETWEEN RS.150-179.99	8.74	7.10	8.02	4.29	16.25
H. % OF TEA SELLING BELOW RS.150	2.08	3.41	2.78	2.26	2.82

5. FUTURE OFFERINGS (PACKAGES) :

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
KOLKATA	19	32001	20.04.2017	15880	20.04.2016

CURRENCY RATES: 1USD \$ = ` 64.63 INR, 1GBP £ = ` 82.80 INR, 1EUR € = ` 69.30 INR (SOURCE IN REUTERS.COM -22nd Apr 2017)