



25 YEARS

PARCON

INDIA PRIVATE LIMITED

NEW SEASON TEAS ONLY

MARKET UPDATE (ORTHODOX)

SALE 14

KOLKATA

Thursday, April 6, 2017

## 1. MARKET DESCRIPTION

ORTHODOX :

- GOOD DEMAND FOR THE NOMINAL QUANTITY OF TEAS ON OFFER
- WHOLE LEAF GENERALLY SOLD BETWEEN RS. 280 – 320
- BROKENS GENERALLY SOLD BETWEEN RS. 220 – 250
- EXPORTERS ACTIVE

	WHOLE LEAF	BROKENS		FANNINGS
		LARGER	SMALLER	
BEST	NQ	NQ	NQ	NQ
GOOD	NQ	NQ	NQ	NQ
MEDIUM	NQ	NQ	NQ	NQ

## 2. TOTAL AUCTION WEIGHTED AVERAGE (IN RS)

	SALE - 14			
	2017	2016	+/-	2015
ORTHODOX	234.22	220.66	+13.56	195.41

## 3. A. QUANTITY OFFERED AND SOLD IN SALE - COMBINED (IN LAC KGS)

	OFFERED QUANTITY	SOLD QUANTITY	OUT %	OUT % IN SALE 14 LAST YEAR	OUT % UPTO SALE NO 14		
					2017	2016	2015
ORTHODOX	0.11	0.09	16.00	14.30	16.00	14.00	40.00

## B. CATEGORY WISE WEIGHTED AVERAGE - ORTHODOX(IN RS.) - SEASON 2017-2018

	WHOLE LEAF	BROKENS	FANNINGS
S/14/2017	273.49	216.87	159.54
S/14/2016	254.61	210.11	160.67

## C. CATEGORY WISE OFFERED AND SOLD PERCENTAGE - ORTHODOX - SEASON 2017 - 2018

	WHOLE LEAF	BROKENS	FANNINGS	TOTAL
OFFERED-S/14(2017)	38.54%	53.91%	7.55%	100.00%
SOLD - S/14(2017)	38.22%	54.29%	7.48%	100.00%

## 4. PRICE RANGE FOR ORTHODOX

	SALE 14		
	2017	2016	2015
A. % OF TEA SELLING ABOVE RS.300	8.58	0.64	4.19
B. % OF TEA SELLING BETWEEN RS.250-299.99	19.66	23.70	5.93
C. % OF TEA SELLING BETWEEN RS.240-249.99	26.75	3.51	6.87
D. % OF TEA SELLING BETWEEN RS 220-239.99	7.32	32.55	38.36
E. % OF TEA SELLING BETWEEN RS.200-219.99	21.32	22.25	11.98
F. % OF TEA SELLING BETWEEN RS.180-199.99	5.26	4.99	7.36
G. % OF TEA SELLING BETWEEN RS.150-179.99	4.76	7.81	3.00
H. % OF TEA SELLING BELOW RS.150	6.35	4.54	22.32

## 5. FUTURE OFFERINGS (PACKAGES) :

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
KOLKATA	16	4493	31.03.2017	16356	04.04.2016

CURRENCY RATES: 1USD \$ = ` 64.51 INR, 1GBP £ = ` 80.40 INR, 1EUR € = ` 68.86 INR (SOURCE IN REUTERS.COM -06<sup>th</sup> Apr 2017)